

Town of Arlington, Massachusetts 730 Massachusetts Ave., Arlington, MA 02476 Phone: 781-316-3000

webmaster@town.arlington.ma.us

Agenda 04/25/2013

PUBLIC MEETING NOTICE

The Arlington Committee on Tourism and Economic Development will meet on Thursday, April 25, 2013, from 3p.m. - 5 p.m. The meeting will convene in the Planning Conference Room on the first floor of the Town Hall Annex.

AGENDA

The meeting is to meet the graphic designer, Andrew Barresi of Roll Barresi of Cambridge from 3-5 on April 25th in the Planning Conference Room on the first floor of the Town Hall Annex. ATED will chair the meeting for the Town. The purpose of the meeting is for Andrew and his staff to listen to your ideas about what you would like to see in the sign prototype for the directional signs. The prototype will be used throughout Arlington. The first five signs will direct people to and from:

- 1. The Cambridge/Arlington line as the entrance to Arlington
- 2. The Dallin Museum
- 3. Uncle Sam Plaza and the Visitor's Booth
- 4. The Jason Russell House
- 5. The Old Schwamb Mill

In future, we will use the signs for significant places like the Burying Grounds and the other Town entries.

We would like one spokesperson to talk about how this signage can help their resource. Please send 5-10 minutes talking about how many people visit your resource now and how you see these signs assisting you in future. These signs will be a town wide directory to your resource.

We will discuss the scope of work and the schedule at this meeting too.

A number of interested people are included in this email. Please bring your calendars so that we can plan for the next meeting at this one.